

# Alasdair Macleod – 3 reasons to invest in Gold

written by Edward Maas | August 27, 2014

**“The Matterhorn London Interviews – Aug 2014: Alasdair Macleod”**

**“The three biggest reasons to invest in gold”**

## **Video interview:**

In this 2nd of a series of London interviews that Lars Schall conducted for Matterhorn Asset Management this summer, Lars has a City of London streetside conversation with Alasdair Macleod right outside the Dutch reform Church in Austin Friars near the Bank of England. Together they talked about, inter alia: the challenges for The London Bullion Market Association (LBMA); China’s appetite for gold; the Shanghai Cooperation Organization as THE future player in the gold market; and the problems related to Germany’s gold at the New York Fed.

*Alasdair Macleod started his career as a stockbroker in 1970 on the London Stock Exchange, and learned through experience about things as diverse as mining shares and general economics. Within nine years Macleod had risen to become a senior partner at his firm. He subsequently held positions at director level in investment management, fund management and banking. For most of his 40 years in the finance industry, Macleod has been de-mystifying macro-economic events for his investing clients. The accumulation of this experience has convinced him that unsound monetary policies are the most destructive weapons that governments can use against the people. Accordingly, his mission is to educate and inform the public, in layman’s terms, what governments do with money and how to protect themselves from the consequences. He does just that as the chief editor of the FinanceAndEconomics.org blog, as the Director of Research at GoldMoney and in media appearances around the globe.*

London video series Aug 2014 [1]: Ambrose Evans-Pritchard