

# BBC radio interview with Egon von Greyerz

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[Egon von Greyerz interview with BBC Radio, 15 January 2010](#)

Egon von Greyerz, the founder of GoldSwitzerland today did a 4 minute interview with BBC 5 Live – Wake up to Money.

In the introduction to the interview the BBC presenter says:

*According to Egon von Greyerz a leading gold commentator, gold could reach \$10,000 per oz due to the state of the world paper currencies. He has released a hard hitting analysis of the effects of toxic loans and printing of money to prop up the economies. Egon von Greyerz, a former Deputy Chairman of Dixons and now Managing Partner of GoldSwitzerland, also states that we could see hyperinflation and the collapse of the dollar.*

The interview should be regarded as a typical example of popular media's absolute faith in paper money and misunderstanding of real money i.e. gold.

But the public's perception of gold will change dramatically in the next 12-18 months. With the likely major decline of currencies like the dollar and the pound and the resurgence of problems in the financial system, the coming rapid appreciation of gold will make major headlines. At that point the media will totally change their attitude and treat gold with the respect that it requires as the only surviving currency of the last 6,000 years.

**Gold at \$1,135 will be regarded as an absolute bargain in 12 months time.**



**[CLICK HERE](#) for Egon Von Greyerz' BBC 5 Radio Interview**

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An MP3 player will open in your browser.

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